

MISSOURI DEPARTMENT OF ECONOMIC DEVELOPMENT

Regional Engagement Team



Missouri Department of
Economic Development

How the regional engagement team was born



- The concept for the regional engagement team was derived from feedback from community leaders, economic developers and businesses.
- The result: DED Project Managers located within each region they serve.

What do we do?

The Regional Engagement Team serve as concierge to the regions that they serve, bridging the gap between DED programs/services and businesses and communities.

We live in the regions that we serve and have community roots and ongoing business relationships in the area.



Missouri Department of
Economic Development

DED Project Managers

Assist expanding
businesses
and retention as
needed



Establish relationships
with community
leaders and
economic
developers



Assist with community
challenges and
opportunities and
liaison DED programs

Work hand in hand
with local officials,
RPCs, DHEWD,
community colleges,
job centers, businesses,
chambers & non-profits

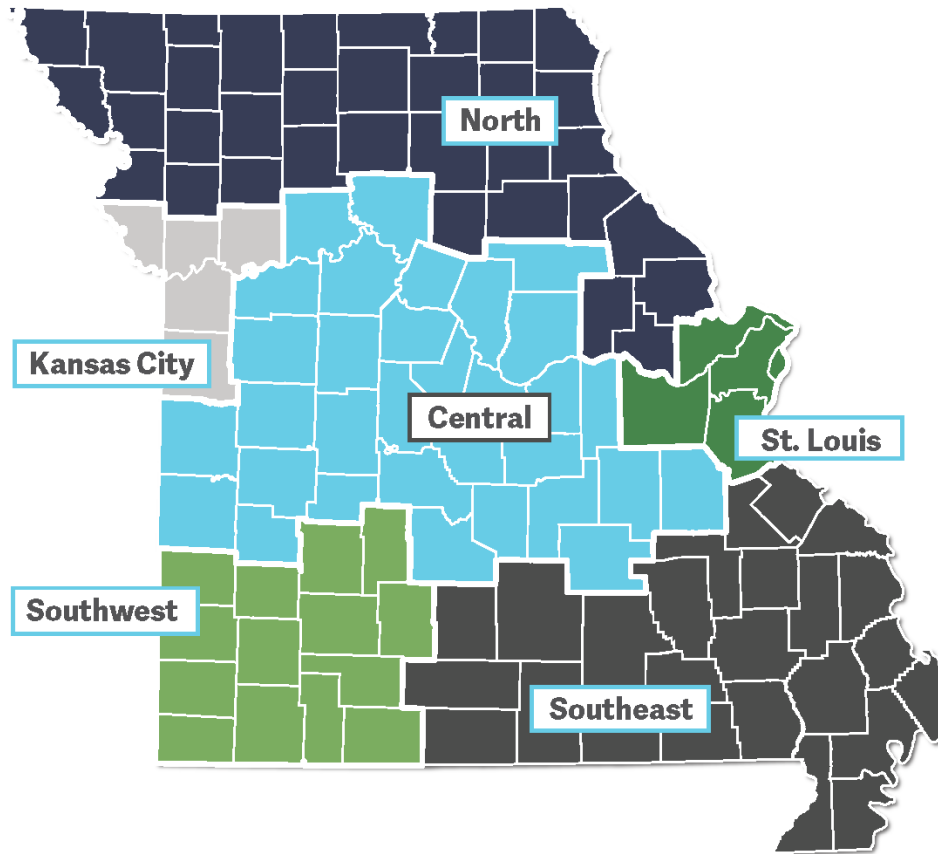


Promote the use of
local, state, and
federal economic
development
programs



Field and follow up
on government
officials requests and
citizen inquiries

REGIONAL ENGAGEMENT TEAM



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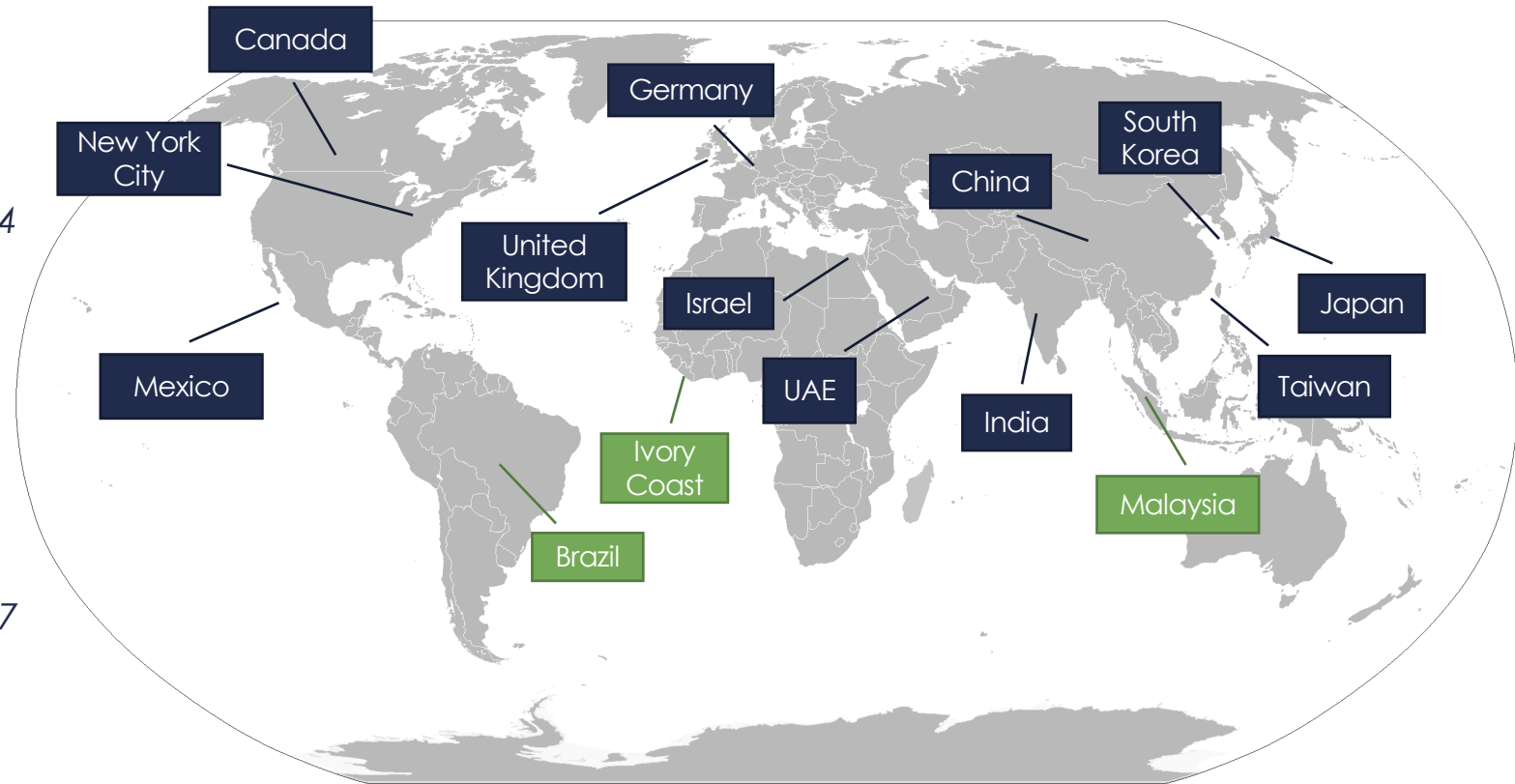
Kansas City/Northern Region

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Administrative Team

Erika Cante Mendoza

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MO STEP=UP & GMAP Programs

Cost-Sharing Programs: Companies eligible under both programs can receive reimbursements of up to \$30,000 annually.

Key Eligibility Requirements

- 500 employees or less
- In business for 1 year or more
- Operating profitably
- Export-ready MO company
- 51% US/MO content
- Qualifying NAICS Code (MO STEP=UP)

Examples of Eligible Expenses

- Trade Shows/Missions
- Foreign Market Sales Trips
- Virtual Services – Website Fees
- DOC Subscription Services
- Design of Marketing Media
- Export Training