2023 Cooperative Marketing Calendar

Date			FY	Program	Activity
Jan	1		FY22	MMG/SDMOG	Project Summary Report Posted
Jan	1		FY23	MMG/SDMOG	Q3 Begins
Jan	1			TSS	Reimbursement Request Due
Feb	28		FY23	MMG/SDMOG	Q2 Reimbursement Request Due
March	1		FY24	MMG/SDMOG	Guidelines Posted
March	1		FY24	MPD	Guidelines Posted
April	1		FY23	MMG/SDMOG	Q4 Begins
April	1		FY24	MMG/SDMOG	Application Opens
April	1		FY24	MPD	Application Opens
May	1			TSS	Guidelines Posted
May	31		FY24	MMG/SDMOG	Application Closes
May	31		FY24	MPD	Application Closes
May	31		FY23	MMG/SDMOG	Q3 Reimbursement Request Due
June	1			TSS	Application Opens
June	15		FY24	MMG/SDMOG	Awards Announced
June	15		FY24	MPD	Awards Announced
June	30		FY23	MMG/SDMOG	Program Year Ends
June	30		FY23	MPD	Program Year Ends
July	1		FY24	MMG/SDMOG	Program Year Begins
July	1		FY24	MPD	Program Year Begins
July	1		FY24	MMG/SDMOG	Q1 Begins
July	1		FY25	DMO	Guidelines Posted
Aug	31		FY23	MMG/SDMOG	Q4 Reimbursement Request Due
Aug	31		FY23	MPD	Summay/Reimbursement Due
Sept	1		FY25	DMO	Certification Application Opens
Sept	30			TSS	Application Closes
Oct	1		FY24	MMG/SDMOG	Q2 Begins
Oct	1		FY23	MMG/SDMOG	Project Summary Report Opens
Oct	31		FY25	DMO	Certification Application Closes
Nov				TTS	Conference
Nov	30		FY24	MMG/SDMOG	Q1 Reimbursement Request Due
Dec	1		FY23	MMG/SDMOG	Project Summary Report Closes
Dec	15		FY25	DMO	Certification Letters Emailed
Dec	15		FY25	DMO	CTL Emailed

FY23   July 1, 2022 - June 30, 2023
FY24   July 1, 2023 - June 30, 2024
FY25   July 1, 2024 - June 30, 2025