

Travel South International Showcase Scholarship Funding Guidelines

Scholarship Program Parameters

- The grant program is available to DMOs statewide, provided they have participated in and successfully completed a project in the Division of Tourism's Cooperative Marketing Program in at least one of the last five fiscal years (FY20-24).
- The number of grants per DMO and per applicant is limited to one.
- Qualifying expenses for the scholarship are registration fees and hotel room charges.
- Upon notification of award, the applicant must enter into a program agreement with MDT outlining program details, requirements, and state terms and conditions.
- Up to \$2,000 can be reimbursed for registration fees and hotel stays to participate in the Travel South International Showcase in each fiscal year.

Scholarship Calendar

- June 1, 2024 | Applications open & scholarships begin being announced for FY25
- September 30, 2024 | Applications close
- November 30, 2024 | Conference begins
- January 6, 2024 | Final reimbursement documentation must be submitted to MDT
- June 1, 2025 | Applications open & scholarships begin being announced for FY26

Application Process

- Grant applications and reimbursements must be submitted online through the Division of Tourism's Cooperative Marketing Program [application website](#).
- Application review will consider applicant eligibility, eligibility of costs, and availability of funds. Each year will require a new application and reimbursement.
- Applicant receives written approval from MDT once review process is complete.
- Applicants must submit to MDT copies of original receipts of eligible expenses and payment documentation in order to receive 100% of the reimbursement. Reimbursements will be requested via MDT's grant management system.
- Applicant awards will be determined at the discretion of MDT based on the applicant's eligibility, eligible costs, and overall availability of program funds.