Date	Program	Activity
All	DTSS	Applications & Reimbursements Always Open
	ECS	Applications & Reimbursements Always Open
	MinMO	Applications & Reimbursements Always Open
JAN	1	Project Summary Report Posted Online
	1	Q3 Begins
	1 — DMO	Certification Application Opens
	1 — TSS - P1	Reimbursement Request Due
FEB	28 — DMO	Certification Application Closes
	28 — MMG	Q2 Reimbursement Request Due
MAR	1 — MMG	Guidelines Posted
	1 — MPD	Guidelines Posted
	1 — DMO	CTLs Posted Online
	15 — DMO	Certification Letters Emailed
	TSS - P2	Global Week Conference
APR	1	Q4 Begins
	1 — MMG	Application Opens
	1 — MPD	Application Opens
	1 — SEM	Funding Announced
	30 — MMG	Application Closes
	30 — MPD	Application Closes
MAY	1 — TSS - P2	Reimbursement Request Due
	31 — MMG	Q3 Reimbursement Request Due
	31 — SEM	Contracts are Due
JUN	1 — TSS - P1	Application Opens
	15 — MMG	Awards Announced
	15 — MPD	Awards Announced
	30	Program Year Ends
JUL	1	Program Year Begins
	1	Q1 Begins
AUG	31 — MMG	Q4 Reimbursement Request Due
	31 — MPD	Summary/Reimbursement Due
SEP	30 — TSS - P1	Application Closes
	30	Coop Fund Closes
OCT	1	Q2 Begins
	1 — MMG	Project Summary Report Opens
	1 — TSS - P2	Application Form Sent
NOV	30 — MMG	Q1 Reimbursement Request Due
DEC	TTS	International Showcase Conference
	1 — DMO	Guidelines Posted
	1 — MMG	Project Summary Report Closes

DMO = DMO Certifcation

MMG = Marketing Matching Grant

MPD = Marketing Platform Development

SEM = Search Engine Marketing

TSS = Travel South Scholarship
   P1 = International Showcase
   P2 = Global Week

MinMO = Meet in Missouri

ECS = Educational Conference Scholarship

DTSS = Domestic Tradeshow Scholarship