



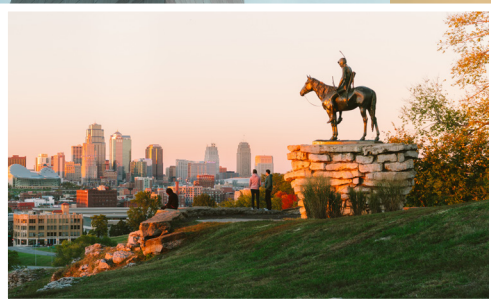
MISSOURI

WIDE-OPEN  
POSSIBILITIES.



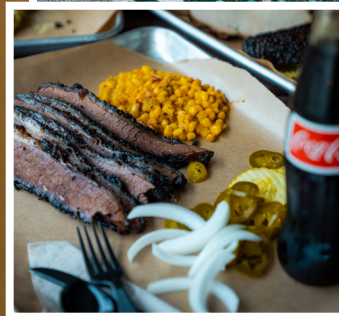
# A TREASURE TROVE OF AMERICAN CULTURE

Discover the artistry and history at the heart of the United States. Explore the complexity and creativity of the form at the American Jazz Museum in Kansas City. Immerse yourself in the soulful call-and-response of blues history in St. Louis. Take in live shows from any number of genres that will get you on your feet in Branson. Step back in time with the eccentric and exceptional History Museum on the Square in Springfield. Saddle up for an educational ride at the Pony Express National Museum in St. Joseph. Maybe even see the wonder and whimsy of the Walt Disney Hometown Museum in Marceline. With iconic cultural moments from today and yesterday, Missouri never runs out of new things to experience.



COME FOR THE  
FOOD STAY FOR  
THE DRINK

With so many unforgettable flavors, Missouri makes it easy to eat and drink it all in. Compare Arthur Bryant's Kansas City barbecue with St. Louis barbecue at Pappy's Smokehouse, and sample one of the state's oldest rivalries. Treat your refined palate to fine dining at The Garrison at Finley Farms, or feed your soul with Levee High Apple Pie and comfort food at Blue Owl Restaurant & Bakery. Choose between an American classic at the Anheuser-Busch Brewery or a newer microbrew contender at Logboat Brewing Co. Uncork nuanced vintages from Hermann to Augusta in the wine country credited with saving 19th century French wine. Spice up your life with the variety of flavors Missouri has to offer.



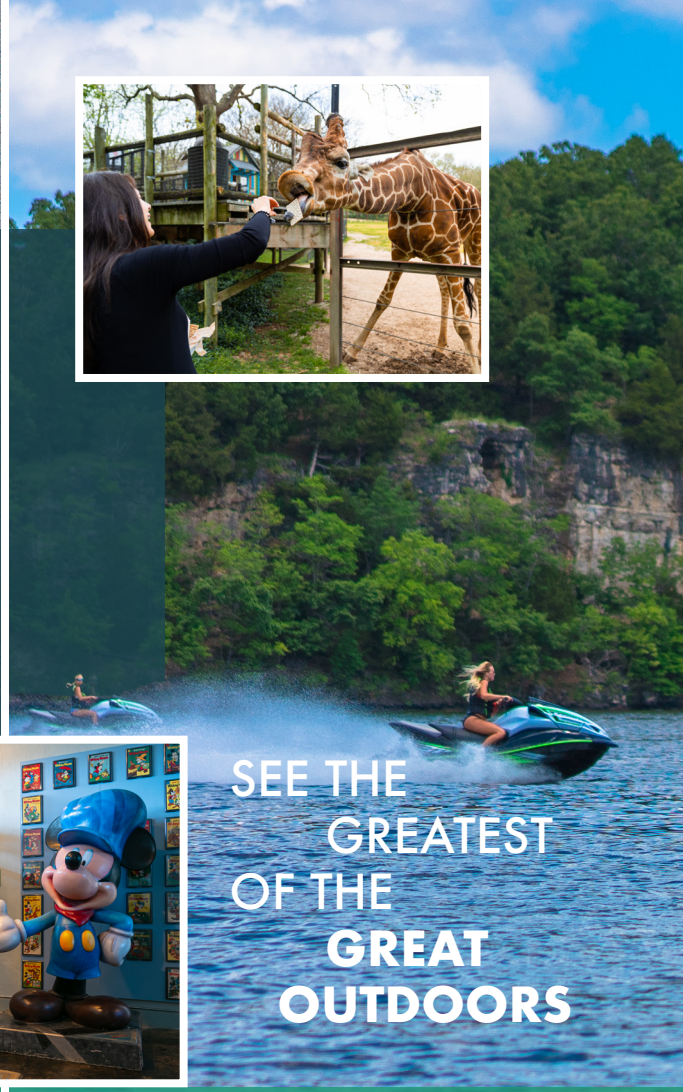
# MAKE YOUR OWN HISTORY WITH A HISTORIC ROAD TRIP

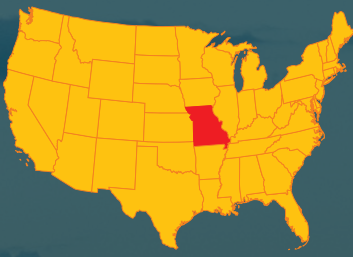
Travel through the Gateway to the West and you'll find a timeless mix of history and myth. Make your way from St. Louis to Joplin, from classic custard to a 42-foot-tall rocking chair on the remarkable Route 66. Wind through The Way of American Genius on Highway 36, and soak up the imagination and innovation of great minds who called the Cave State home. Hop on Interstate 70 to motor between the world's largest jungle gym at City Museum and the Devil's Icebox in Rock Bridge Memorial State Park. Stop at the seven-level cave in Meramec Caverns on Interstate 44 or the Katy Depot and Railroad Heritage Museum on Highway 65. Hit the road on historic highways and interesting interstates you won't want to miss.



SEE THE  
GREATEST  
OF THE  
GREAT  
OUTDOORS

With hundreds of lakes and even more to see and do, the Show-Me State will show you outdoor adventures like no other. Hit Ha Ha Tonka State Park to investigate castle ruins, tour towering bluffs, boat or off-road, all in the extraordinary Ozarks. Discover nearly 800 miles of shoreline surrounding Table Rock Lake. Hike historic Katy Trail, stretching 237 miles along a former railroad corridor. Camp, glamp or even stay in a yurt at Pomme de Terre Lake. Uncover seven levels of the Meramec Caverns and see why we're also called the Cave State. Or come cheer on the Kansas City Current in the world's first stadium dedicated to women's sports. Missouri won't be outdone when it comes to outdoor activities for all ages.





# Right in the Middle of Everything

Missouri is in the very center of the United States, right in the heart of America. Cosmopolitan cities, a rich and diverse history, the birthplace of the Wild West, live music and the great outdoors – you can find anything you’re looking for right here. It is an ideal choice for individual travelers, couples and families alike.

## ESTIMATED DRIVING DISTANCES FROM:

- St. Louis** ← 249 mi/400 km → **Kansas City**
- Kansas City** ← 211 mi/340 km → **Branson**
- Branson** ← 249 mi/400 km → **St. Louis**
- Chicago** ← 298 mi/480 km → **St. Louis**
- St. Louis** ← 283 mi/455 km → **Memphis**
- St. Louis** ← 311 mi/500 km → **Nashville**
- St. Louis** ← 497 mi/800 km → **Atlanta**
- St. Louis** ← 677 mi/1,090 km → **New Orleans**



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